

# MARKETING VISION CANVAS

DATA

CITAZIONI

HASHTAG

TESTATA

TITOLO

@ TWEETS

INSTAGRAM

Cosa ha fatto notizia?

Chi è intervistato?  
Perché lo hanno intervistato?

Che risultati avete ottenuto?  
Come avete superato gli ostacoli?

The image shows a 'Marketing Vision Canvas' template. It is divided into several sections. On the left, there are three circles of varying sizes, each containing a '#' symbol, with the word 'HASHTAG' below them. Above these is a larger circle with a quote icon and the word 'CITAZIONI'. To the right of this is a large rectangular box labeled 'TITOLO' (Title) and 'TESTATA' (Newspaper) above it. Further right is a section for social media, featuring a circular profile picture placeholder, a Twitter bird icon, and two overlapping square photo placeholders, with the text '@ TWEETS' and 'INSTAGRAM' below. At the bottom, there are three rounded rectangular boxes for notes. The first contains a speech bubble icon and the text 'Cosa ha fatto notizia?'. The second contains a pencil icon and the text 'Chi è intervistato? Perché lo hanno intervistato?'. The third contains a rocket icon and the text 'Che risultati avete ottenuto? Come avete superato gli ostacoli?'. A large, stylized graphic of a magnifying glass is overlaid on the top left of the canvas.